



DEV SHAH

RESUME & PORTFOLIO

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🌐 devdshah.com

I am an Avid Marketing Enthusiast with a wide experience in events, social media management, customer experience & support. I have always loved volunteering & working with non-profits as a way to give back to the community & develop relevant skills! I am a quick learner and adapt with the speed of dynamic changes in the industry.

EDUCATION



SEP 2019 - APR 2021

THOMPSON RIVERS UNIVERSITY
POST BACC. DIPLOMA - MARKETING

JUL 2014 - APR 2017

MITHIBAI COLLEGE [MUMBAI UNIVERSITY]
BACHELORS IN COMMERCE

SKILLS



Graphic Design

Illustration

Social Media

Data Analytics

SEO

Copywriting

VOLUNTEER EXP.

- Governor - TRU Board of Governors
- Vice President - TRUSU Taxation Club
- Marketing Head - TRUSU SASSRC Club
- Brand Manager - TRU Modern Marketing Ass.
- Sustainability Ambassador - TRU
- Volunteer - TRU World Orientation
- Chamber Crew - Kamloops Chamber of Commerce
- On-Air Programmer & Radio Host - 92.5 CFBX
- Member at Large - TRUSU Equity Committee
- Best Student Award - Mithibai College
- Co-Founder - The Economic Transcript

EXPERIENCE



FRONT DESK & DIGITAL COORDINATOR
TIPS & TOES SPA | JULY 2020 - PRESENT

- Content & Social Media Marketing
- Customer Service
- Supervision & On-Floor Operations Management

RESOURCE DEVELOPMENT COORDINATOR
AIMCANADA MENTORSHIP SOCIETY |
DECEMBER 2020 - APRIL 2021

- Content & Paid Marketing
- Administration

COMMUNICATIONS ASSISTANT CO-OP
KAMLOOPS CHAMBER OF COMMERCE |
JULY 2020 - SEPTEMBER 2020

- Assist social media & Communication Campaigns
- Administration, CRM Management & Data Management

ENTERTAINMENT COMMITTEE REP.

TRU STUDENTS' UNION |
MAY 2020 - APRIL 2021

- Plan, Development & Implement Student Campus Experience Activities
- Participate in Board Meetings & other activities like care packages, Student deals, etc

EVENT MANAGER

ANTZ EVENTS | APRIL 2017 - JULY 2019

- Plan & initiate new marketing strategies by updating the website, creating a new profile, etc.
- Train new interns in their departments and orient them to the company
- Manage operations from event setup flow, ensuring coordination with vendors & clients
- Onsite Vendor Coordination, Marketing creatives, Sales & Client Servicing